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HOUSEHOLDS' SAVING MOBILITY IN POLAND

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ABSTRACT

In this paper we examine the mobility of Polish households with regard to saving rates during the years 2007-2010 and compare it with the households' saving mobility during the years 1997-2000. The analysis for 2007-2010 is based on the household budget panel data from three panels of 15,000 Polish households selected by authors for the years 2007-2008, 2008-2009 and 2009-2010 from the Household Budget Surveys. We use the Markov mobility matrix and estimate the long-term ergodic distribution of households according to the saving rates. Our results show that the long-term households' distribution reveals a tendency towards polarization of households with regard to saving rates. Comparing the results for 2007-2010 with the authors' previous research on the households' saving mobility for a decade earlier during 1997-2000, we prove that between the years 1997-2000 and 2007-2010 the long-term change in the distribution of households was asymmetrical toward the highest saving rate groups. This helps to explain why Polish households could maintain positive and rising savings during the highly uncertain period of the financial crisis in 2007-2010.

Key words: household, saving, distribution, mobility, Markov matrix, polarization. JEL classification: D12, D19.

1. Introduction

According to the standard theory of life cycle and permanent income hypothesis, savings are determined by the persistence and growth of income as well as by consumers' perception of income uncertainty (Campbell 1987; Carroll 1994, 2009; Deaton 1992). The expectation of an income rise will lower savings but the fear of a cut in future income might increase saving rates. Consumers with greater uncertainty of income would save more. In the theoretical and empirical literature concerning household income and saving there is evidence that savings react mainly to the expected changes of current income. The impact of

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unexpected changes of current income on saving is highly unpredictable (Hall 1978; Flavin 1981; Baxter, Jermann, 1999; Poterba 1994; Mody *et. al.*, 2012).

In earlier studies on Polish households for the years 1997-2000 it was found that the uncertainty of permanent and transitory income in Poland is similar to the income uncertainty in most of European countries and the variance of permanent income is generally lower than the transitory income variance. As the difference between uncertainty of permanent and transitory income in Poland is small, the shocks to both permanent and transitory income affect saving positively. The distribution of households with regard to saving rates was very uneven in Poland during the first decade after transition into the market economy (Liberda *et al.*, 2003, 2004, 2005).

This article extends the research on the changing structure of household savings in Poland to the decade after the previous research was conducted. We analyse the mobility of Polish households with regard to saving rates during the time of increased income uncertainty caused by financial crisis of 2007-2010.

The analysis is based on a very rich and representative set of household budget panel data from Polish households surveyed during 2007-2010. Three panels of 15,000 households each (for the years 2007-2008, 2008-2009 and 2009-2010) were selected by authors from the sample of 37,000 households surveyed yearly by Polish Central Statistical Office. Every year half of the surveyed group of households is exchanged and each household is surveyed during two consecutive years. Data are collected with the use of a monthly rotating method, e.g. each month one twelfth of the whole sample was surveyed. The selected panels of 15,000 households for the years 2007-2008, 2008-2009 and 2009-2010 meet all the formal requirements regarding data consistency. The chosen panel of households is representative and allows for a generalization of results with regard to the whole population of Polish households within a margin of a random error.

The paper is organized in the following way: in Section 2 we classify households into five groups with regard to saving rates. Section 3 presents the household income growth and financial savings of households in 2007-2010. In Section 4 we investigate changes in the households' distribution with regard to saving rates in three panel data sets for the years 2007-2008, 2008-2009 and 2009-2010 by applying the Markov mobility matrix. Then we estimate the long-term distribution of households for 2007-2010 and compare it with a similar distribution one decade earlier during 1997-2000. In Section 5 we present our conclusions.

Our study meets two goals. First, it fulfills the lack of research on household savings in transition economies of Europe during recent financial crisis. Second, according to our knowledge, this study is the only one that combines the analysis of household savings during financial crisis (2007-2010) with the results of similar research for Poland one decade earlier (1997-2000).

2. Definitions and classification of saving rate categories

We define household income as disposable income registered in the month of the survey (Methodology of Household Budget Surveys, CSO, 2011). Savings are calculated as a difference between disposable income and household expenditures, which is:

$$s = \text{income} - \text{expenditures},$$

the saving rate sr being a ratio of savings and disposable income:

$$sr = s/\text{income}.$$

We express the saving rate as a percentage of the household disposable income.

Table 1. Classification of the saving rate class

Below -20%	very low saving rate (negative)
From -20% to -5%	low saving rate (negative)
From -5% to 5%	saving rate close to zero
From 5% to 20%	high saving rate (positive)
Above 20%	very high saving rate (positive)

Source: Own calculations.

The saving rate was divided into 5 categories: very low saving rate (negative), low saving rate (negative), saving rate close to zero (negative or positive), high saving rate (positive), very high saving rate (positive).

The distribution of households between groups of different saving rates in the years 2007-2010 is presented in Table 2.

Table 2. Number of households in groups of different saving rates in the years 2007-2010

Saving rates	2007	2008	2009	2010
<-20%	6343	5937	5722	5388
-20% to -5%	4083	3779	3655	3644
-5% to 5%	4488	4362	4325	4191
5% to 20%	7901	7917	7910	7789
20%+	14305	15112	15419	16177
Total	37120	37107	37031	37189

Source: Own calculations based on Household Budget Surveys 2007-2010, Central Statistical Office (GUS), Poland, Warsaw.

During the period of 2007-2010 the number of households in a group with the negative saving rates below minus 20% of the household income was decreasing.

The opposite happened in the group of households with the highest positive saving rate above 20% of the household income. The latter group was increasing in number and in its relative share in the total sample of households. The “middle” groups of households with either positive or negative saving rates were more stable in size during 2007-2010. The most visible changes of the household structure concern thus the two polar ends of the households saving rates classes.

In the next sections we will examine how the savings rates of the households varied within the studied years. Three constructed panel data sets for the years 2007-2008, 2008-2009 and 2009-2010 allow for a comparison throughout the four observed years.

3. Household income and savings in 2007-2010

The level and growth of real disposable income of Polish households grouped by saving rates in 2007-2010 are shown in Table 3.

Table 3. Level and growth of real disposable income of Polish households grouped by saving rates in 2007-2010

Saving rate groups	Monthly income 2007 zlotys*	Income growth		
		2008/2007 %	2009/2008 %	2010/2009 %
<-20%	1975	8.0	3.9	1.3
-20% to -5%	2220	8.4	2.2	3.2
-5% to 5%	2283	8.7	0.2	3.2
5% to 20%	2449	6.1	4.3	2.3
20%+	3298	6.9	2.2	4.1
Total	2650	8.2	3.0	4.1

* The exchange rate of zloty to US dollar and to euro in 2007 was 1US\$=2.8 zloty and 1 euro=3.8 zloty (Statistical Yearbook, Poland, 2008, p. 617).

Source: Own calculations based on panel data for 2007-2008, 2008-2009 and 2009-2010 from Household Budget Surveys 2007-2010, Central Statistical Office (GUS), Poland, Warsaw.

The level of household income was positively correlated with the household saving rates. Disposable income of households grew from year to year during 2007-2010 in all households grouped by saving rates. This growth of household disposable income was higher in 2008 than in the following years when financial shocks continued affecting the Polish economy. The average growth of real disposable income of Polish households observed on a micro scale was about 5% per year during 2007-2010.

The increase of disposable income was different in each group of households classified by saving rates with no clear tendency detected. Households with the highest saving rates encountered very low growth of income between years 2008-2009, similar to income growth of households which save at low rates. In 2009-2010 the income of high saving households recovered fast, while the low saving households experienced still declining growth rates of yearly income in the same years.

With varying volatility of real household disposable income and increasing uncertainty caused by the financial crisis, Polish households maintained high and rising saving rates from their current disposable income during 2007-2010 (Table 4).

Table 4. Household saving rates in Poland in 2007-2010 (% of disposable income)

	2007	2008	2009	2010
Median	12.1	13.5	14.2	15.4

Source: Own calculations based on Household Budget Surveys 2007-2010, Central Statistical Office (GUS), Poland, Warsaw.

The median of the saving rate for all households increased in 2007 from a relatively high level of 10.6% in 2006 and was rising during the subsequent years to reach 15.4% in 2010. This increase of households' saving rates took place at the time of the fall of the value of household assets in different financial instruments like shares, investment funds, pension funds, etc.

During the turbulent years of the financial crisis Polish households took, on the whole, rational financial decisions. They did not stop investing in real estates (houses), partly because many of those investments were undertaken earlier and resulted in mortgage payments in the following years. Generally, households maintained repaying mortgage loans but raised less loans and credits. They also decreased the stock of deposits and securities, albeit on a moderate scale (Table 5).

Table 5. Average financial investment and credits of Polish households in 2007-2010 (in zlotys per household per month)

Year	2007	2008	2009	2010
Net purchase of real estates	77	94	99	109
Net increase of deposits and securities	-32	-61	-49	-45
Loans and credits repaid	134	155	176	190
Loans and credits raised	144	152	123	121

Source: Own calculations based on Household Budget Surveys 2007-2010, Central Statistical Office (GUS), Poland, Warsaw.

The strategies of financial investment of Polish households were rather standard and steered households to increase saving from current disposable income in order to protect decreasing value of their total financial stocks and real wealth.

4. Mobility of households with regard to saving rates during the years 2007-2010 and 1997-2000

In this section we investigate the changes in the structure of households with regard to saving rates from year to year during 2007-2010 and compare the results with the similar analysis for a panel of households one decade earlier during 1997-2000.

Having classified the five groups of households with different levels of saving rates (Table 1), we examine the households' mobility between these groups in any of two consecutive years: 2007-2008, 2008-2009 and 2009-2010. Tables 6, 7 and 8 illustrate the distribution of mobility from a particular class/group in the initial year to the same or other groups in the following year (transition matrix). This method of research is used in Markov processes (Podgórska et al., 2000) and concerns many fields, like income mobility, regional convergence and labour markets (Jenkins, 2006; Quah, 1996; Wójcik, 2009; Tyrowicz, Wójcik, 2010).

To conclude about a long-term distribution of households subject to the saving rates, we presume a constant household mobility between the high and low levels of saving rates. Based on the calculated transition matrix for yearly transitions in 2007-2008, 2008-2009 and 2009-2010, such a procedure would allow for a construction of an ergodic distribution. The distribution would illustrate a potential long-term household structure, which reflects the probability of the household to fall into the group of households of higher, lower or the same level of saving rate (under the assumption that mobility in the long run will be similar to the mobility observed in the analysed period).

In order to verify such an assumption, the long-term household distribution subject to the saving rates was calculated, initiating a Markov process from mobility matrix in particular years (2007-2008, 2008-2009 and 2009-2010).

Table 6. Households' mobility matrix subject to saving rates, 2007-2008

		Saving rates 2008					Total
		<-20%	-20% to -5%	-5% to 5%	5% to 20%	20%+	
Saving rates 2007	<-20%	31.2	14.5	14.6	16.4	23.3	100
	-20% to -5%	19.5	15.4	15.5	22.7	26.9	100
	-5% to 5%	15.0	12.8	17.5	25.5	29.3	100
	5% to 20%	12.6	9.0	13.5	27.0	37.8	100
	20%+	8.6	6.3	7.3	18.7	59.1	100
Total		15.4	10.1	12.0	21.4	41.1	100

Source: Own calculations based on panel data for 2007-2008 from Household Budget Surveys 2007-2008, Central Statistical Office (GUS), Poland, Warsaw.

Among the households characterized by very low negative saving rates (below minus 20% of the household income) in 2007, about one third remained in the same group in the following year. Three groups of ca. 15% of the households each moved to the 'low saving rate' class (minus 20% to minus 5% of the household income), 'close to zero saving rates' class (minus 5% to plus 5% of

the household income) and to a 'high saving rates' class (5% to 20% of the household income).

The most spectacular move was observed by almost one fourth of the households that shifted up to the 'very high saving rate' class (above 20% of the household income) in 2008 from the 'very low negative saving rates' class (below minus 20% of the household income) in 2007. Moreover, in the 'very high saving rate' group three fifths of the households remained in the same class in the following year (Table 6).

Tables 6, 7 and 8 reflect large fluctuations between particular groups of households in each period of two consecutive years 2007-2008, 2008-2009 and 2009-2010. Additionally, the 'very high saving rates' class is the most stable one because 60% of households from that group remained in the same group throughout 2007-2010. The retention of households in the 'lowest saving rates' group is ca. 30% of the size of this group. The 'lowest saving rates' group consists not only of households with very low income but also of households that take large mortgage credits that leads to higher savings from current disposable income in the next months (years) when the credits are in repayment.

The number of households in each saving rates' class and shifts from a particular class in the initial year to other classes of households in the following year are presented in the cumulated bar charts (Figures 1, 2 and 3).

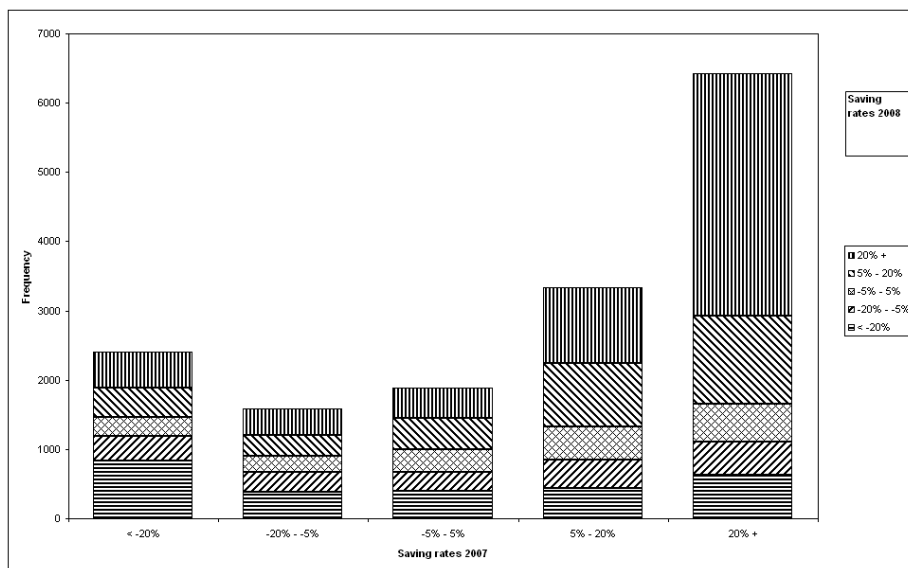


Figure 1. Households' mobility subject to saving rates, 2007-2008.

Source: Own calculations based on panel data for 2007-2008 from Household Budget Surveys 2007-2008, Central Statistical Office (GUS), Warsaw.

Each bar in Figures 1, 2 and 3 represents one row in Tables 6, 7 and 8, respectively. It shows how the households that belonged in the initial year of observation (e.g. 2007) to a particular class of savings (for example minus 20% of

the household income) are distributed between classes of households with different saving rates in the second year of observation (e.g. 2008).

Table 7. Households' mobility matrix subject to saving rates, 2008-2009

		Saving rates 2009					Total
		<-20%	-20% to -5%	-5% to 5%	5% to 20%	20%+	
Saving rates 2008	<-20%	31.7	12.4	13.0	17.1	25.7	100
	-20% to -5%	19.9	15.2	15.3	22.2	27.3	100
	-5% to 5%	14.9	13.9	16.8	25.4	29.0	100
	5% to 20%	11.9	9.8	13.7	27.3	37.2	100
	20%+	8.3	6.3	7.2	18.7	59.5	100
Total		15.0	9.9	11.5	21.4	42.2	100

Source: Own calculations based on panel data for 2008-2009 from Household Budget Surveys 2008-2009, Central Statistical Office (GUS), Poland, Warsaw.

Each bar in the chart (and a row in the table) sums up to 100% of households of this particular saving rate class. The height of the bar reflects the number of households that belong to one class of saving rates in the initial year of observation and the distribution of this class of households between classes of households with different saving rates in the following year.

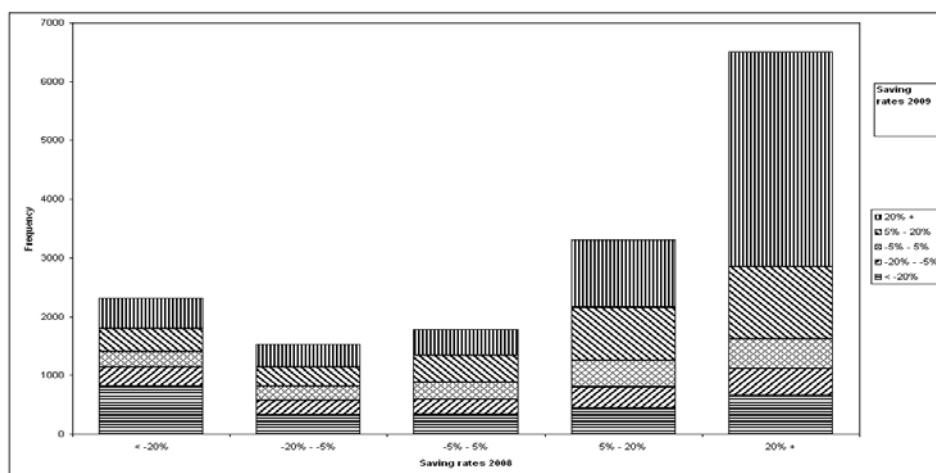


Figure 2. Households' mobility subject to saving rates, 2008-2009.

Source: Own calculations based on panel data for 2008-2009 from Household Budget Surveys 2008-2009, Central Statistical Office (GUS), Poland, Warsaw.

The differences in households' mobility between particular years are small. The groups of households that stayed right where they were a year before are those that save the most and those that save the least.

Table 8. Households' mobility matrix subject to saving rates, 2009-2010

		Saving rates 2010					Total
		<-20%	-20% to -5%	-5% to 5%	5% to 20%	20%+	
Saving rates 2009	<-20%	30.6	13.6	11.6	18.5	25.7	100
	-20% to -5%	21.7	15.3	15.2	22.4	25.5	100
	-5% to 5%	16.8	11.1	16.4	24.0	31.7	100
	5% to 20%	10.6	10.5	12.8	25.9	40.2	100
	20%+	7.0	6.0	7.1	17.3	62.6	100
Total		14.0	9.7	10.9	20.6	44.8	100

Source: Own calculations based on panel data for 2009-2010 from Household Budget Surveys 2009-2010, Central Statistical Office (GUS), Poland, Warsaw.

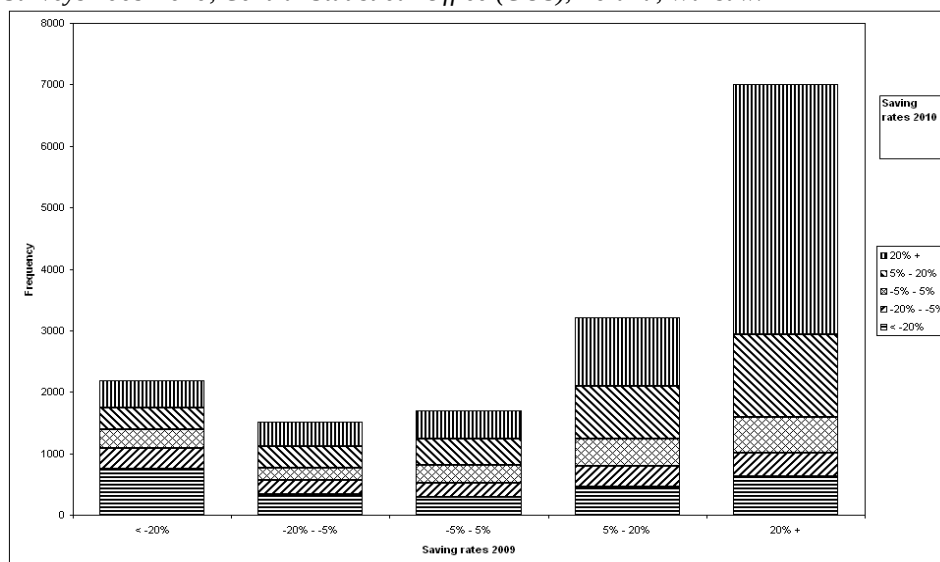


Figure 3. Households' mobility subject to saving rates, 2009-2010.

Source: Own calculations based on panel data for 2009-2010 from Household Budget Surveys 2009-2010, Central Statistical Office (GUS), Poland, Warsaw.

Assuming a constant household mobility we could draw some conclusions about the long-term distribution of households with regard to the saving rates. Such procedure would allow for a construction of an ergodic distribution. This distribution would illustrate a long-term household structure, which reflects the probability of falling into a higher, lower or the same level of saving rate.

In order to verify such assumption, the long-term household distribution subject to the saving rate was calculated, initiating a Markov process from mobility matrix in particular years (2007-2008, 2008-2009 and 2009-2010). Table 9 shows the long-term household distribution subject to saving rates for particular initial periods.

Table 9. Long-term distribution of households subject to saving rates 2007-2010

Saving rates levels					
	<-20%	-20% to -5%	-5% to +5%	5% to 20%	20%+
Long-term households' distribution					
Years*					
2007-2008	0.145	0.097	0.117	0.213	0.428
2008-2009	0.143	0.096	0.113	0.214	0.434
2009-2010	0.133	0.093	0.106	0.204	0.464

*Starting dates of the Markov processes

Source: Own calculations based on panel data for 2007-2008, 2008-2009 and 2009-2010 from Household Budget Surveys 2007-2010, Central Statistical Office (GUS), Poland, Warsaw.

Table 9 indicates that in three of the long-term household distributions with regard to saving rates the probability of falling into a group of very high saving rates (above 20% of the household disposable income) was the highest (ca. 0.44). The probability of belonging to the lowest saving rate class was close to 0.14. Groups falling into 'minus 20% to minus 5%' saving rate group and 'minus 5% to plus 5%' saving rate group were the fewest.

The results of the households' mobility to different groups of saving during 2007-2010 are compared to the authors' previous research on households' saving mobility for Poland for years 1997-2000 (Table 10).

Table 10. Long-term distribution of households subject to saving rates 1997-2000

Saving rates levels					
	<-20%	-20% - -5%	-5% - +5%	5% - 20%	20%+
Long-term households' distribution					
Years*					
1997-1998	0.211	0.127	0.137	0.196	0.328
1998-1999	0.198	0.125	0.125	0.221	0.332
1999-2000	0.198	0.132	0.130	0.236	0.303

*Starting dates of the Markov processes

Source: Liberda, Pęczkowski, 2005, p. 40; own calculations based on the 4-year panel data of 3001 households from Household Budget Surveys 1997-2000 for Poland, Central Statistical Office (GUS), Warsaw.

In both long-term distributions of households with regard to saving rates for years 1997-2000 and 2007-2010 (Tables 9 and 10) the probabilities of belonging to the two top groups and to the bottom group of saving rates are the biggest. However, the shares of the households with the highest and with the lowest saving rates differ in the two studied periods of 1997-2000 and 2007-2010. The group of households with the highest saving rates is relatively bigger a decade later and the group with the lowest saving rates is relatively smaller. The share of households in the middle groups of the savings' distribution is diminishing: from 46-50% of the total number of households in 1997-2000 to 40-43% in 2007-2010.

The change in the distribution of households between 1997-2000 and 2007-2010 demonstrates the polarization of households with regard to saving rates. Polarization is understood as a relative shrinking of groups in the middle of the households' distribution by saving rates. The methodical in-depth analysis of different measures of polarization is done by Kot (2008). Between 1997-2000 and 2007-2010 the polarization of Polish households was asymmetrical toward the highest saving rate groups.

5. Conclusions

In this paper we examined the mobility of households in Poland with regard to saving rates in two periods: 1997-2000 and 2007-2010. The analysis was based on the household budget panel data selected by authors from the Household Budget Surveys for years 1997-2000 and 2007-2010. We applied the Markov mobility matrix and estimated the long-term ergodic distribution of households with regard to saving rates. It illustrates the probability of a household to fall into one of the saving rates classes ranging from negative savings of minus 20% or less to 20% or more of the household disposable income.

Our results concerning the years 2007-2010 show that during four consecutive years (2007-2010) almost one third of households that had negative savings of minus 20% of the household disposable income in the first year of observation remained in their class also the following year. But one fourth of this group of households shifted up in the following year to the group with positive savings of more than 20% of the household disposable income. In the class of households with the highest saving rates three fifths of households kept these high saving rates.

The long-term (ergodic) distribution of households reveals a very high probability (0.44) of a household to fall into a group with the highest saving rates and a relatively high probability (0.14) of belonging to a group with the lowest saving rates. The share of households in the middle of the savings' distribution is lower than is the sum of the shares of households with the highest and with the lowest saving rates. It indicates a tendency toward polarization of households with regard to saving rates.

Comparing the results for 2007-2010 with the authors' previous research on the households' saving mobility for years 1997-2000, we proved that the long-term change in the distribution of households was asymmetrical between 1997-2000 and 2007-2010 toward the highest saving rate groups. The group of households with the highest saving rates is bigger a decade later and a group with the lowest saving rates is smaller. The asymmetrical polarization of households towards the highest saving rate groups is significant in explaining why Polish households could maintain positive and rising savings during the highly uncertain period of the financial crisis in 2007-2010.

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